NYN 2010 Fall Assembly Report

Dear NYN Family,

I held off on my report because I had a Conference call Saturday September 18th and I wanted to share all the information with you.

The first discussion on the agenda was two announcements. The first announcement was about the 2011 AFA'S. The amount of participation is up which we are very glad about but the participation is still only 10%. The WSO really needs our help in getting the AFA'S out to the community. They asked us to please ask the groups in our area to order them and get them out. They named some area's that increased their participation by 200%. Someone ask the question, "How does the WSO know what groups have ordered?" Ric did not know but would fine out and let us know in a few weeks through e-communities. The second announcement was about the Poster Contest the WSO is having. They are asking any member who has a talent for creating graphics for Movie boards, grocery bags, shopping bags, or buses to please send there ideas to the WSO at WSO@alanon.org. The poster needs to contain a local phone number as well as the WSO number, web address, attractive graphics, and information that is easy to jot down. Someone asked "When does the project need to be completed?" Ric said they hope to have it as an on going project and have other ideas waiting in the wings for future use.

Topic # 1 for discussion was"What were some of the ways your Area reached out to friends and families of alcoholics during the summer? What were the results?" Here are a few of the ideas that were shared.

- 1. Radio interview.
- 2. Form a Thought Force to create and carry out ideas
- 3. An Action Committee Encouraged groups to participate by creating and information packet for each group, have a contest for the best idea, and write all the ideas together and distribute to the groups.
- 4. Participated in a "Celebrate Recovery Walk"
- 5. I share that our Public Outreach Action Committee was doing a feet of Al-Anon project.

Ric asked that we take a picture of our project and write and article about the project and send it to the Area Highlights.

Topic # 2 for discussion was "What are some of the ways your Area is reaching Out to friends and families of alcoholics during the fall?" Here are a few of the ideas that were shared.

- 1. Contacted the local Sheriff's office.
- Contacted 40 collages and trade schools to ask for the WSO Radio PSA to be
 played on their local Station. Ric stated that if the Group ,District, or Area
 could not afford to make a copy for a Radio or TV station they could call the
 WSO with the name of the Radio or TV station and the WSO would send
 them a copy.
- 3. Created a brosure for Health Fairs.
- 4. Tracking projects and keep record of ideas
- 5. Order the new Public Outreach bookmarks to distribute to groups to pass out in their communities.

- 6. An Area noted that 44% of out members come from professionals. They plan on creating business cards to pass out to them with a name and local contact.
- 7. Create a skit on Public Outreach and make copies for groups to take home.
- 8. Write a letter to Court Judges as to what Al-Anon is and is not and ask them to do a presentation in their facility.
- 9. Ric announced that Sketches 4 will be coming out soon. The WSO has found the best time to get airplay is in the late fall.

Topic # 3 for discussion was "What are some of the ways your Area is preparing to reach out to friends and families of alcoholics during the holidays?" Here are a Few of the ideas shared.

- 1. Have a meeting on wheels. Pick up member and bring them to a planned Location to have a meeting.
- 2. Hold open meeting and invite professionals.
- 3. Create packets for AA members to have at their meeting about Al-Anon.
- 4. Share an Open AA meeting about how Al-Anon can help alcoholic affected by someone elec.'s drinking.
- 5. Adopt an institution for a subscription for the "Forum"
- 6. Start a meeting inside and institution. Need group to host the meeting each week.
- 7. Have a gratitude meeting sharing ideas with pizza and soda.
- 8. Answering a request for information for a conference for reach out to 16,000 African Americans from a religious organization held in St Louis.
- 9. Bring Panels in to Rehab center.

Lets bring some of these ideas back to our groups. Maybe can work together in Our Public Outreach Action Committee, Area, District, and Group and implement some of these ideas. I am looking forward to seeing you all at the assembly.

Love in Service Sherry S. NYN Public Outreach Coordinator