

Literature Coordinator's Report to the AWSC – April 5, 2014

- I participated in a conference call with 25 other Literature Coordinators on March 5th. One Coordinator asked if the WSO could provide us with a single document that lists where members can find electronic literature. I've just received a single page called **Electronic CAL Fact Sheet**, and it is available on our NYN website. I have a few copies of it with me today.
- Please encourage members from minorities within Al-Anon (men, teens, gays, lesbians, parents, and others) to submit sharings for INTIMACY IN ALCOHOLIC RELATIONSHIPS (working title). We have received over 1,050 sharings, but we have received very few from these portions of our fellowship. There is still no deadline date set at this time for accepting submissions.
- Right now only 33 members have responded to our request for sharings from parents and grandparents of young problem drinkers. Last year's World Service Conference (WSC) members, in voting for a pamphlet on this topic, strongly believed there was an expressed need for the piece. Please pass the word to members in your area. Both sharing sheets are on our NYN website nynafg.com
- The WSO has sold 37,104 copies of **Reaching for Personal Freedom (B-33)** since July of last year. Initial sales usually start high, with a gradual decline. While 25,181 were sold in the first three months, only 2,511 were sold in the most recent three months. A 90% drop within eight months is not considered gradual. As Literature Coordinators we are encouraged to create area-wide tie-in projects to bring attention to this latest workbook. This is where I need your help. If you have any comments or suggestions regarding this, please email me at lit@nynafg.com

Gratefully,
Pat H.