

Public Outreach Report for the Fall 2015 Assembly Meeting

1. There is a new series of public outreach podcasts on the members' website. The first podcast topic is "Distributing the magazine *Al-Anon Faces Alcoholism*." Our AFA magazine is setting its all time sales record this year—200,000 copies sold. While on the members' website please consider subscribing to these podcasts: you will receive free updates and new podcasts as they are available. You will also be invited to join the discussion by posting your comments on the podcast page. This is a great opportunity to "talk to each other and reason things out."
2. **September is "National Recovery Month."** This is an annual event sponsored by the U.S. Government's Substance Abuse and Mental Health Administration Services. It calls attention to recovery from addiction for individuals and their families. I received information from WSO about a couple of events in the NYN area and was asked to make contact. One such event is in the Albany area. This event is the 12th Annual N.Y. State Recovery Arts Festival being held at the Empire State Plaza, from September 1st through September 26th. Thanks to Districts 8 & 7 we will be having Al-Anon literature available. The National Council on Alcoholism and Drug Dependence—Rochester area, is having "An Evening with Bill W." on September 25th and we will be having Al-Anon literature available.
3. The Syracuse area has done very well regarding the TV PSA's. Channels 3, 5, 9, 43, and 68 have agreed to air the Al-Anon PSA. They will likely be aired late evenings. It would be helpful if any members who actually see these PSA's contact Carla, the public outreach coordinator for Syracuse, at posyracuseais.org
4. In our August forum magazine, the 2015 membership survey results are mentioned. ***Forty-six percent of members were referred to Al-Anon by a professional and 64% of them actually decided to join Al-Anon because of this referral.*** Let's reach out to professionals this month with our ***Al-Anon Faces Alcoholism*** magazine along with a meeting list or our pamphlet ***Fact Sheet for Professionals (S-37)***. We can provide this material to the medical, mental health, and substance abuse agencies right in our own communities.
5. In October there will be a new power point on Anonymity to show to our fellowship and for use as an educational tool.
6. I continue to work with the DR's on the radio PSA's.

Together we can make a difference.

Pat H.

NYN Public Outreach Coordinator