

## **Public Outreach Report for the AWSC meeting, April 2, 2016- NYN, Area 39**

1. April is alcohol awareness month. Many of us have asked our libraries if we could set up a display using our Al-Anon literature and our outreach materials. Let me know what you are doing in your community.
2. Several events have taken place in Rochester. Brian O., our public outreach committee chair for Rochester AIS, along with other Al-Anon members, did a presentation for 30 professionals at a treatment center. Brian brought his daily readers and mentioned that our literature can be ordered online. The audience seemed genuinely interested. Our members answered many questions about what Al-Anon is and is not. Another event took place at a Health Center where approximately 125 people were in attendance. Outreach materials were made available. Brian sent thank you notes to both the treatment and health centers.
3. Carla, our public outreach committee chair for Syracuse AIS, told me about a meeting with the Director and a counselor from a Syracuse Health Center. Literature was provided to them and they are looking into having a member from Al-Anon speak to the families they serve.
4. Materials for educators and professionals, and more general information about Al-Anon and Alateen, were presented at a Community Forum on Substance Abuse back in January in Syracuse as well as in the Finger Lakes area back in February.
5. Carla, will be leaving us the beginning of April and moving to Yellow Stone National Park. I will miss working with Carla and I know the people in Syracuse will miss her as well. Thank you Carla for carrying the message of Al-Anon in the Syracuse area.
6. I have reached out to the DR's and the AIS chairperson in Buffalo, Kelli, regarding Public Outreach. Paul G. stepped down as committee chair of public outreach a few months back and that position has not been filled.
7. We continue to reach out to the TV and Radio stations regarding PSA's. Several TV PSA's have been seen in the Syracuse area. A reminder: if you should see one of our PSA's, please send a thank you note to the station.
8. On April 18<sup>th</sup>, there will be a health fair at St. Rose College in Albany. I have contacted Districts 7 & 8 DR's and the public outreach committee chair for District 8, Deb W., regarding this event.
9. In my District 29, we have a public outreach chair, Laura L. Laura is in the beginning stages of putting together a committee. I'll keep you posted.

Together we can make a difference.

Pat H.

Public Outreach Coordinator for NYN