

Public Outreach Report for Fall Assembly, September 24th, 2016

1. For many of us our orders for "Al-Anon Faces Alcoholism 2017" have arrived. Last year, Al-Anon members distributed over 350,000 copies throughout the U.S., Canada, Bermuda, and Puerto Rico. Please help us continue to make this the most successful member—participation outreach project in our history! **The deadline to order the second printing of "AFA 2017" is February 8th, 2017, 5 p.m. ET.**
2. Without member sharings, our most comprehensive annual public outreach magazine wouldn't be possible. Please consider writing a few words about either of the following (word count: 50-300) and submitting your writing for publication in "AFA 2018":
 - ✓ **Remember how difficult it was to go to your first meeting? What helped you take that first big step?**
 - ✓ **Did you hear anything early on that made you want to come back?**
3. There is also an Al-Anon faces Alcoholism Writer's Guide for Professionals. Al-Anon Family Group Headquarters, Inc. is seeking articles or brief statements from professionals for publication in the "AFA 2018." Sharing sheets for both projects are on the members' website as well as the order forms for AFA. If you need help please contact me.
4. Did you know that the audience of "Al-Anon Faces Alcoholism" is the reader who knows nothing about our program? "Al-Anon Faces Alcoholism" sharings are about overcoming obstacles and resistance to Al-Anon or about how Al-Anon is helping members. "Al-Anon faces Alcoholism" is a vehicle for both the non-professional and the professional to reach clients and to persuade them to contact us. The Forum, in contrast, is for people who are usually already in the program. Forum-like sharings provide insight to members already working the program.
5. Our new PSA's (public service announcements) will be coming out in December. They are about parents of young people who have a drinking problem and children affected by their parents' drinking. This will be our first Alateen PSA. I will be in touch when I receive this information.
6. In our September 2016 Group e news there are two examples of Alateen Public Outreach Graphics. I've been working with Walt, our Alateen Coordinator for NYN, on putting together a flyer for Alateen using one of these graphics. This poster is now on the Buffalo, Rochester, and Syracuse AIS websites. If you would like one for your community with your local information on it please let me know.
7. We have many projects going on in NYN: making presentations to professionals, participating in health fairs, having an Al-Anon table at the NY State Fair, bringing meetings into recovery houses and treatment centers for families, placing the location of our meetings in local newspapers, reaching out to the districts that need a boost, PSA's, and the distribution of our "Al-Anon Faces Alcoholism" throughout our communities. All of this takes many hands.

Thank you all for your participation in 12th Step work.

Together we can make a difference.

Pat H.

Public Outreach Coordinator for NYN

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