

**2016 New York State Fair Report
September 24, 2016**

NYN has completed its second year as an exhibitor at the NY State Fair. It was a great experience this year. I want to thank all the volunteers who made this possible. There were 96 slots to be filled, of that 91 were filled. There were a couple people who were unable to get to the fair (the traffic was horrible a couple of days). We could not have had this booth were it not for all who helped man the booth. Thank you again.

The total costs were a less than last year. We did not need to order any materials; there were still plenty from last year. The booth rent in the new location is a few dollars less per square foot. This year Linda A. was able to get bank checks without a fee.

• Booth Rental	\$298.75
• Tickets (\$3@ plus \$10fee)	\$298.00
• Pamphlets & bookmarks	\$ 0.00
• Banners/signs	\$101.05
• Insurance	\$116.00
• Rental tables, chairs etc.	\$229.60
• Supplies (name tags, zip ties etc.)	\$ 14.10
• Postage	\$ 23.50
• Candy	\$ 62.42
• Volunteerspot.com	\$ 59.97
 TOTAL	 \$1203.39

Last year's total expense was \$2398.19. We should be OK with materials for next year, unless a committee chooses to order something different.

This year we were located in the Science and Industry Building, a much better location. There was plenty of foot traffic every day. There were many health related exhibitors in this building including a treatment facility and AA.

The change in location made a big difference in the number of people who visited the booth. Last year we had 596 visitors (many came in just to get a piece of candy). This year we had 1353 people visit our booth. This number reflects those who came in to take literature, to talk to someone or just say thank you for being there. (While many people came in for just a piece of candy they are not reflected in these numbers).

As with last year I asked for comments and thoughts from the volunteers. I want to thank all who shared their thoughts. At last night's committee meeting these were reviewed and looked at. There may be some changes next year because of these comments.

I want to thank all the Districts and AISs that provided schedules. Many were given out over the course of the 12 days of the fair. I have brought the remainder back; please take the extra from your area. I don't want to keep for next year; we all know how much schedules change in a year. There is also a bag full of Al-Anon faces Alcoholism that someone brought to the fair. Please take them if you were the person or you know who did. All materials used at the fair have to be submitted for review when your application is submitted. We did not submit Al-Anon faces Alcoholism for review so they could not be used. The committee will be looking at whether we want to use them next year.

This year we had 2 posters with QRs that would take you to the WSO website. I know when I worked I saw a number of people take a shot of them. I was even able to do it with my phone! We don't know who we were able to reach during our 12 days at the NY State Fair but I know we did plant some seeds.

Respectfully submitted,
Ruth S.