

Public Outreach Report Spring Assembly May 4-6 2018 Lake Placid

Can't believe Spring is finally here. In Lake Placid, it might have arrived or not. This is another opportunity to have a Plan A and Plan B handy!

Please check out the Public Outreach display. There is a sample of a packet, for handing out to professionals, using the *Al-Anon Faces Alcoholism*. Also, there are sheets with tear-offs for ordering 2019 *AFA's*. Please take one and make copies to share with your groups. There is a suggestion sheet on following up with professionals after your initial visit.

I received one message from Pat Q., Assoc. Director of Public Outreach at WSO. District 17 had reached out to me for info on PSAs (Public Service Announcements) and then they contacted WSO (World Service Office) to have a local PSA approved. Here is the response that may be helpful to any District wanting to have PSAs at a local radio or TV station. Send info to : Pat Quiggle , Assoc. Director Public Outreach

Al-Anon Family Group HQ, Inc.
1600 Corporate Landing Parkway
Virginia Beach, VA 23454

- Send the name of the radio or TV station
- The name and phone number of the contact person at the station who expressed an interest in broadcasting the PSA.

WSO will arrange for an electronic delivery to the station at no charge.

I also received communication from Claire R., Assoc. Director – Professionals. A request from a Public Library in Webster, NY for AFAs was received. WSO sent some and asked for a follow-up from the District involved. I have sent all the info to District 25 District Rep. We never have to do anything alone. Don't forget the many opportunities in our communities. No town or city is too small or too big to not be touched by the family disease of alcoholism!

At the **Public Outreach table**, is our Area map. Take time to jot down if you have done an **outreach project of any kind in your group or district**. Tack the note to the map. List your group or district and a way to contact you.

I am also interested in comments from anyone who took the **membership survey** early this year.

Don't forget that the **Al-Anon Booth at the NY State Fair** needs help. Volunteer a few hours and enjoy the rest of the day at the Fair. This is an Area Public Outreach Project and we need your help. The dates run from August 22-September 3 this year.

Large projects or small ones, each is important as we reach out to those in need. We can make a difference.

Let it begin with me!

Connie D. NYN Public Outreach Coordinator