

Website Committee Report May 5, 2018

In accordance to the Area Website Guidelines, the purpose of this committee is to provide oversight of the Area Website and its membership should consist of the following: current Web Site coordinator, past Web Site coordinator, Delegate, Immediate Past Delegate, Area Chairperson, Group Records coordinator, Newsletter coordinator and no less than two Al-Anon/Alateen members at large. The current web committee members are Nancy P (Area Web Coordinator), Kathi D (Area Web Technical Person), Kevin M (Area Convention Coordinator), and Mer's N (District 21 Representative).

We met prior to the March and May AWSC meetings. During the March meeting we discussed placing the Alateen Meeting Change Form (GR-3) on the website and re-activated the Area Website Redesign project. The Alateen Meeting Change Form is not yet available from WSO. Therefore, it hasn't been added to the website. However, links to WSO Al-Anon Group Records Change Form and Al-Anon New Group Registration Form were added.

The purpose of the Area website is three-fold: Public Outreach- to attract newcomers and help them find meetings; Professional Outreach- to provide information concerning Al-Anon/Alateen to professionals; Membership Outreach- to improve communication within the fellowship by disseminating Area business information. While the current website accomplishes these three purposes, its initial design focus was on Public and Professional Outreach and its design no longer effectively serves the Area. Additionally, the website maintenance currently relies on the use of tools that are not easily learned.

The website redesign project purpose is to create a fresh look with information easily accessible. In addition, to utilizing a content management system (CMS) which simplifies website maintenance. The previous committee already designed a new website layout that will still serve the Area's needs. The committee discussed several CMS tools and selected one that is easy to learn and has a wide array of website templates available. We will select a template that closely mirror the layout previously created. This will allow us to move the project ahead quicker.

Our current tasks are:

- Work on the template
- Inventory webpages and its content
- Develop a website survey for members to complete at the Fall 2018 Assembly

If you are interested in assisting with this project, please let me know or email web@nynafg.com.

Respectfully Submitted,
Kathi D
NYN Technical Assistance