

- September is Recovery Month across the United States. Let's make every month recovery month. **Al-Anon Faces Alcoholism** (AFAs) is a good way to reach out. I have some free AFAs at the Public Outreach display. Make sure you put local contact information on the magazine. Also, try to connect one on one with professionals when leaving info. Do a follow-up to see if they need further information, schedules of meetings or other handouts. With older AFAs, cover the year with an address label with contact info. The information is still viable even though it may seem outdated.
- There is a relaunch campaign for two Public Service Announcements. Someone had asked why men are not featured in **PSAs**. "**Jack**" is a father who is concerned with his son's drinking. "**Samantha**" is a teenager who is concerned over a parent's drinking. You can view these at the WSO site <al-anon.org> Click on members dropdown menu/public outreach/choose outreach to public/media and then click on highlighted *public service announcements*. You can then view the two PSAs.
- I have the results of the **Membership Survey 2018** at the Public Outreach table. Feel free to look at it, but please leave there for others to see. You can find it on the WSO website as well.
- I have a listing for **2017 Radio and TV airplays**. These are for all of New York State. Sadly, Vestal is the only TV airplay in our Area. There are some radio airplays, but this is a very short list. The other list is the **2018 Distribution List** for New York State. I have an easy **1-2-3 list for How-To reach out to Stations** whether they are on the list or not. **WSO** will send a proper format of the PSA if you supply them contact info. Let's work on having more stations help us get the word out.
- We always need to keep Al-Anon's copyright on literature in mind. There are four leaflets and three DVDs of Al-Anon service material that are public domain. They are: *Are You Troubled by Someone's Drinking? Al-Anon is for You! (S-17)*; *Has Your Life Been Affected by Someone's Drinking? Alateen is for You! (S-20)*; *Did You Grow Up with a Problem Drinker? Al-Anon is for You! (S-25)*; *Detachment (S-19)*; *Al-Anon and Alateen's Role in Family Recovery DVD (AV-31)*; *Al-Anon and Alateen's Role in Family recovery with Spanish subtitles (SAV-31)*; *Al-Anon and Alateen's Role in Family Recovery with French subtitles (FAV-31)*. These materials can be used for members, public, professionals and the media without having to first receive copyright authorization. They are priced at a nominal cost as public outreach tools for health fairs, treatment facilities and conferences for professionals or the public. All or some of the 20 questions the pamphlets can be reproduced without changes to the wording. All or some of the video clips from the DVDs can be posted on websites, cable TV, or closed networks. WSO asks that you acknowledge use coming from AFG, Inc., Virginia Beach, VA.
- I attended the New York State Fair and sat with two other members at our Public Outreach Booth. Good experience and never have to do anything alone!
- Have been writing my articles for the *Northern HiLights*.
- Please check the Public Outreach table for handouts and freebies. I am looking for feedback on Public Outreach Projects that you are planning or have done. Let me know your successes and your struggles. All is important in helping each other to reach out.

Together we can make it! Connie D. NYN Public Outreach Coordinator