

## NYN Public Outreach Report Spring Assembly Rochester May 18, 2019

Spring is a time when we see renewed life all around. That is happening in Al-Anon / Alateen. What each of us is willing to take on as individuals can make a difference. How grateful am I that I found my way into these rooms. I think about the many gifts I have received in recovery.

- I receive information from the WSO (World Service Office) when someone asks for specific help concerning our program. **It is my job to relay that info to someone near the person asking for help. I depend on members to do the outreach once I have provided info to them. It is often a challenge to find a member willing!** I have someone interested in starting a meeting in Ilion, have been in touch but need someone near there to reach out if she needs help. Also had a request from a student at Ithaca College wanting to do an interview for the school newspaper with someone attending a new meeting there. So far have not had any takers on that either. Please let me know if you are willing.
- I have a sample of a brief powerpoint created by a member to share what Al-Anon is about. Also a poster looking for a support team willing to help do P.O. in her district. I got a request from another group that was struggling, had very few members and even less money to work with. Their question was, "What can we do to get the word out?" **My response was "order Free Bookmarks (M-76) from WSO or ask a local AIS (Area Information Service) or LDC (Literature Distribution Center) to order them". The cost is \$10 to cover shipping, but you can order several hundred to distribute to libraries, health fairs, churches, etc. Have local contact info on each bookmark. Do the footwork and report the results.**
- I have AFAs (Al-Anon Faces Alcoholism 2019) available. I have a limited number in Spanish if anyone is interested. Old issues are just as valuable as the new ones. Just make sure you have some local contact info on each. **This year, it was decided that AFAs can be ordered at any time from WSO. This is a major change from twice a year with cutoff deadlines to order.** It's a great tool for reaching out to professionals. Include updated schedules.
- I have been following what other Areas are doing for large projects. One Area has been working to place Al-Anon PSAs (Public Service Announcements) in movie theaters. On the poster board at the Public Outreach Table is a description of what they did. **NYN has been having an information table at the NYS Fair and will be doing it once again this year. Our greatest need is members participating. This is a NYN Area project, not a local Syracuse project.** Please encourage members to consider filling a time slot. The fair is a great place to wander about and have fun. Lots of free stuff to pick up and good food to eat! Pair up with a couple of friends and come for the day...you never have to do anything alone!
- Last but not least, new PSAs (Public Service Announcements) will be going out in August to TV and radio stations. One version **Champion** features a 40-something woman who is concerned with her spouse's drinking. The other version is using **questions from the three 20-Questions** with a wider range of images to display our diversity. Both English versions have different phone numbers and web addresses to help determine which version is more successful in generating visits to the website and calls to the toll-free meeting line. **Another change is that the Spanish and French PSAs are not translated from English, as in the past, but written in each language to follow that the Conference is truly trilingual.**
- **"Action is Attraction –There is No Growth in the Comfort Zone"**

Let's all keep this in mind as the year unfolds and we look for growth in our personal recovery and in our meetings, Area and Al-Anon/Alateen as a whole. ***"Let the hand of Al-Anon and Alateen always be there and let it begin with me!"***