

05.30.09 PUBLIC OUTREACH ACTION COMMITTEE

Opening: Meeting opened @ approx. 11:05PM

Chair: Linda R

Recorder: Pam A – Dist 3

Introductions: Approx 22 – 25 members present including:

Public Outreach Coordinator, Sherry S - Home Page Coordinator, Kathi D. - Spanish Contact person-
Cira, - DR's, GR's & members from Dist # 3, 8, 19, 20, 21 & 22 & Syracuse AIS P/O coordinator
Dist 4 was not represented.

Minutes –were read from the last meeting

Primary Goal of Public Outreach Action Comm.:

To plan and carry out our primary purpose through outreach to the public and professional community. To help reach the goal that every person will know that Al-Anon and Alateen are the best sources of help for families and friends of alcoholics

To make getting in touch with Al-Anon and Alateen easier throughout the New York North Area.

The new Action Committee Worksheets were used for the agenda & reporting.

FOCUS: Participation/Communication

The committee set our short term & long term goals as well as defined our current project.

Discussion included:

Spanish Liaison - Cira told us that there has been a lot of Public Outreach to the Spanish Community but not a lot of luck getting new members to attend meetings in the Syracuse area. There is alcoholism in the Spanish community- There have been no calls to the answering service and no response from the outreach done thru the churches,

Members shared different ways they have done P/O

1. Linda R showed us what Dist 8 used this year to reach out to the judicial system & hand delivered the packets- It also included a cheat sheet on what to use & where to distribute.

Recreated copy attached



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2. Each member of a group used the RX pad – to bring to their Dr's office
3. Group funds are used to purchase handout & Al-Anon Faces Alcoholism
- 4 Dist 6 has 1 group that does P/O
5. Suggest that groups get together on a monthly basis to distribute literature
6. Suggestion to use a Frankenstein Foot or Clown Foot
7. One member – Iris D created a sample of a Public Outreach foot

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Communication:

When communicating with the committee via email:

- Use "AFG" in the subject line
- Reply to all - Do not use forward
- If you want - you can create yourself an email address specific for Al-Anon

Short Term Goals:

August AWSC meeting –committee members will use foot template & cutout feet.

Fall Assembly Action Committee meeting - members to bring Public Outreach ideas on “Feet” and make enough Public Outreach Feet to distribute to all at the Assembly and to also create a display board to present to the assembly.

Encourage Dist & Groups to use the ideas we created on our feet as a Public Outreach service project
- *“Doing the footwork to carry the message”*

Long Term Goals

- To encourage all Districts & Groups in NYN to participate in Public Outreach.
- To utilize NYN website as Public Outreach tool.
- That all committee members will continue communicating between meetings.

Projects:

1. Present Public Outreach Foot at Fall Assembly & ask groups to bring back their Public Outreach Project on a Foot to the Spring Assembly.
2. Determine ways to successfully reach the Spanish Community.
3. Ask members for input on website navigation. Is the website user friendly in getting the info needed in making KBDM and Public Outreach?

Notes/Action Items:

- For AWSC meeting the committee will purchase supplies- Construction paper, markers, poster board, etc, etc...
- All members bring scissors
- Kathy M supply websites for foot patterns
- Discuss how we will present the project to the Assembly
“Create Your Public Outreach Foot”.
“Doing the Footwork”

Meeting Closed at approx. 12:05 PM with the Serenity Prayer.