Rochester AIS Report to Spring Assembly May 2018

During their terms our chair and vice chair will be visiting all the meetings in our area to see what their needs might be, and to share what AIS is, and what we do.

We finished fiscal 2017 in the black, and currently have a reserve fund of almost ½ of our annual operating fund. This is mostly thanks to our book depot, and the past and present chairs of the book depot committee, who go, and have gone, above and beyond, even offering to deliver materials to groups who cannot get to the office.

Through our institutional and public outreach we are working closely with several local institutions and colleges to familiarize them with Al-Anon. We also have worked at health fairs, pre-trial services, and the NYS fair to educate and distribute literature. We are looking into ways to take credit cards.

We have moved our monthly meetings to a larger space near our office. We welcome all ISRs, DRs, and GRs to our meetings.

Our newsletter is published electronically every month, and has a large subscriber base, including 100 new subscribers once the home page of the website included a link. Our website has had 838 visitors viewing 1044 pages; 72% new and 28% returning visitors, 52% mobile and 48% desktop viewing devices.

We have one viable Alateen meeting, with our Alateen chairperson working hard to get the word out. One of our local high schools is interested in hosting an Alateen meeting.

We are currently revising our by-laws.

Our challenges include attracting teens to our Alateen meetings, supporting struggling Al-Anon meetings, and attracting more volunteers to support our book depot, and AIS in general.