

New York North AFG Officer or Committee Report

Spring AWSC & Assembly

Your name: Wendy L

Date: May 18, 2024

Office or Committee Name: Newsletter

Report:

I am attempting to get the newsletter out by both email and U.S. Mail by the first of each month. I have had good help: Nearly all the new officers and coordinators have introduced themselves and given good information on their area of work. Three volunteer editors have stepped up to check it over before we send it out. For the last issue four members helped me fold, seal and stamp the mailing.

We have been able to keep the newsletter to 6 pages, though we might need eight for the double months. Some contributors are collaborating on their reports, so as not to repeat overlapping information. This allows us to keep the price of printing down and to try to make the newsletter a more concise, quicker read. Around three reflections on the topic of the month help spice up the content.

Around 55 people get the hard copy through the mail. Printing and postage, at an average of about \$100 per issue, have been almost twice what we budgeted. Postage is going up again in June. There was a previous decision to ask everyone who gets the newsletter by mail to re-subscribe each year at a certain time of year, so we do not send out to folks who no longer want it. This has not been done, but we plan to do it this year. The finance committee is being asked to consider what the amount of the suggested donation will be.

Meanwhile, we have an email list of 414 people, and some folks are complimenting the layout; I want to get a clearer vision of how many people from our email list actually open the attachment and value the content.

Yours in service,

Wendy L.