

MEMBERSHIP OUTREACH COMMITTEE

Minutes from AWSC Meeting, March 27, 2009

Chair: Summer

Members: Connie, Heather, Marion, Lucy, Louise, Sylvia, Pat Cathy Ruth, Summer

Goals Read. (Beginning of Three years as a Group)

Hot Topics Discussed: Connie – Participation, NYN, Needs strengthening
Web site and Home Page

Connie: Projects Coordinators working on participation issues, need help.

How do we get coordinators to participate and attend meetings and conferences?

Ideas:

Go to District that are not participating.

Not just the meetings but the fellowship – need to pass it on (Ruth)

How to let people know service stretches our boundaries?

Service – Have GRs do (on a monthly basis) the DR duties to see if they would like to volunteer to do service or particular positions.

Levels of Service – stress the fellowship, fun and growth in recovery.

Visit other Districts that are struggling.

AIS is separate than District (Syracuse area gets confused because it is central to State).

Other states mentioned. Stagnation, literature sales down, meetings declining (Cathy).

AIS: Outreach to the meetings and update information is important.

Syracuse – send out information so people go to area service depot for literature and they reach out to area groups.

Meetings need to be worked on within a District first. No referrals from treatment centers to Al-Anon happening currently (Sylvia, District #27).

Need information from top to Service Centers (Cathy).

Importance of past service members needed to keep us going. Invite newcomers to go with us to a service event, get them to stretch (Marion).

Topics on healthy meetings. Need sponsors for newcomers – feel many not staying as they are not getting involved in service and not getting sponsors to encourage them to do service (Pat).

Add more meetings to the Business meeting assembly weekend. Maybe more would come if have a balance of business and Al-Anon panels and meetings. Maybe have Al-Anon meetings to start, over lunch to get a chance to hear different people (Heather).

Mentioned the expenses that are incurred by members if District treasury not strong (Sylvia).

Was a goal of cutting down time of reports being delivered in order to do a panel? (Lucy)

Break out committee meetings are actually workshops (Connie).

Cyclical – Meetings were down, turning around now.

New ideas: Breakfasts together, new faces, getting invited to speak at other meetings and other districts. Invite people for the fellowship. Make sure people know that service is FUN – not that you are off to a business weekend or day workshop and drudging along to it (Connie).

GR Packets done by this group and DR luncheon was organized by Membership Outreach (Marion).

Goals: Brainstorm to get ideas to enhance our Business Meetings and Service sessions. Be specific, small steps and set reasonable goals for specific projects to get membership and attendance to increase at business meetings as well as at meetings, district level, etc. (Summer)

Think of our District or Group problems for Spring 2009 Convention and try to come up with one goal or project to tackle.

But make sure it is open to discussion at Spring Convention and not presented as if decided on (Marion).

As what positive reasons got you involved in service (Connie).

Look at past minutes (past 3 years) for the past group's ideas.

Submitted by Pat C. (Recorder).